

CREDANT Solutions for Safe Harbor Compliance

Data security is a global issue in today's economy



REGULATORY OVERVIEW

The European Commission's Directive on Data prohibits the transfer of personal data to non-European Union nations that do not meet the European adequacy standard for privacy protection. In response, the U.S. Department of Commerce consulted with the European Commission to develop a "safe harbor" framework as a way for U.S. companies to continue their business dealings with the EU. Certifying to the safe harbor assures EU organizations that U.S. companies provide "adequate" privacy protection, as defined by the EU's Directive.

THE COMPLIANCE CHALLENGE

Multinational organizations routinely share a vast array of personal information among their different offices and with customers, suppliers and business associates across the Internet. However, nations around the world are increasingly concerned about information privacy. Converging technologies and mobile communications have increased the risk and opportunity for the illegal access, corruption and theft of sensitive personal data ranging from credit card numbers to medical records.

To ensure consistency between how U.S. and European organizations safeguard their data, the EU Directive includes seven broad principles for data protection. These principles apply to all data processing (on-line and off-line, manual as well as automatic) and to all organizations holding personal data. Under the Directive, personal data includes information such as medical or health conditions, racial or ethnic origin, political opinions, religious or philosophical beliefs and trade union memberships. The principle for security applies to how an organization stores, processes, maintains and protects customer information. The principle for data integrity requires that "an organization should take reasonable steps to ensure that data is reliable for its intended use, accurate, complete, and current."

The stakes are high for Safe Harbor compliance. The European Union and the U.S. have the largest bilateral trade relationship in the world. Trade flowing across the Atlantic amounts to almost \$2 billion every day. [Source: http://ec.europa.eu/trade/issues/bilateral/countries/usa/index_en.htm]

CREDANT

CREDANT is the Trusted Expert in Data Protection. Founded in 2001, CREDANT enables organizations to control, manage and protect data on vulnerable laptops, desktops, PCs, Macs, smartphones and removable media devices. Protecting sensitive information on more than 7 million endpoints at over 1,000 global customers, CREDANT provides the most comprehensive mobile data protection and management platform.

For more information, visit www.credant.com.

CREDANT SOLUTION

CREDANT encryption management solutions ensure that encryption and security mandates are consistently and efficiently enforced – regardless of where the data resides.

ONLY CREDANT ENABLES ORGANIZATIONS TO:

- › Manage encryption and secure data across multiple endpoints from a common management platform
 - › Full Disk Encryption (FDE)
 - › Self-Encrypting Drives
 - › Policy-Based File/Folder Encryption
 - › Mobile Devices and Smartphones
 - › Removable Media
 - › Windows[®] BitLocker[™]
- › Create automatic audit trails that offer proof of end-to-end data security
- › Provide a transparent end-user interface that supports user productivity while keeping data safe
- › CREDANT provides you with a centrally-managed, highly scalable and architecturally flexible approach to manage all data endpoints. With CREDANT, organizations can:
 - › Help ensure data security, reducing the risk of insider or external attack
 - › Simplify and reduce the workload of maintaining compliance
 - › Provide confidentiality, privacy and auditing of data residing on any endpoint
 - › Integrate and manage multiple encryption solutions into a single management tool set